



REIMAGINE ROOMSHARING



THE MILLENNIAL GENERATION & NEW AGE LIFESTYLE

THE ON-THE-GO LIFE

The observance of outnumbering groups highly influenced by the choices of liberty, with intrusion of digital revolution in everything from shopping to food delivery, has let an entire millennial generation evolve. Falling under the age group of 18-35 years, the millennial groups are identified by their similarities more than the differences. They are the largest demographic group that occupy 27% of the world's population and almost the entirety of Social Media. Indian millennial groups who sum up to as much as 440 million, have strongly established themselves as prominent demographic groups in the Indian continent, ultimately bringing the need of attention to their unique needs.



WHAT IS CO-LIVING? A HOME AWAY FROM HOME?

“

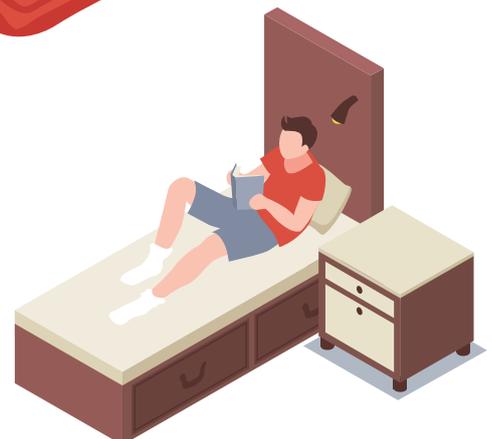
“Co-living is
co-existence of an
Individual and
a Community.”

”

The millennials found a new way of looking at homes as temporary dwellings, coming a long way from the traditional “*permanency of stay*” concept in a home. This temporary concept brought by the population that faced frequent relocation for better career opportunities, evolved into a budget friendly option with co-living.

The concept of co-living brings together the living arrangement as in private studios and shared community setup as in PGs to make it serve the comfort of an “*Individual*” while giving the secure feeling of a “*Community*” to support. Co-living spaces simply open up opportunities for the millennial generation to find a place to “*stay*” and a community to call “*home*”. This breaks the idea of the need of permanency in a place to be called “*home*”, making co-living space, a home away from home.

The millennial population has welcomed this new model of asset that eases their life further, with everything from proximity to workspace to budget-friendliness. The cities have also drawn a liking to this concept as it balances the rising land demand in cities and the rising manpower demand in the urban zone.



THE 3C's IN CO-LIVING CONCEPTS

The concept of co-living is based out of 3Cs principle – **Comfort, Convenience and Community.**

COMFORT

Co-living meets **Comfort** factor with the ambience and infusion of privacy within the shared spaces. With well-equipped room spaces having elements similar to that of a regular home, these spaces meet the comfort needs of every individual.

CONVENIENCE

Co-living meets **Convenience** factor with the quality of the facilities. Though it amplifies the shared facilities more than the individual private spaces, the standard of the non-private spaces are regulated with organised maintenance and other systems along with a seamless ease of access provided by them.

COMMUNITY

Co-living meets **Community** factor with the like-mindedness of the mates. It focuses on creating the warmth of a 'home' for the people new to the city and refrain them from the feeling of being 'alienated' in the not-so-used-to environment.

WHY CO-LIVING?

Co-living is the ideal idea for urban living - It outdoes the urban problems of prohibitive rentals, unavailable micro units and bachelor-friendly facilities in the desired localities.



BEYOND THE CONVENTIONAL MODE OF COMFORT

The people desiring co-living life belong to IT & SEZs workforce and University student groups located in major cities such as Bangalore, Delhi NCR, Pune and Chennai, where efficient living concepts are in need.

People here have started giving up the conventional mode of comfort that meant huge living spaces and balcony-led private spaces, for the compact units that achieve workplace proximity and hassle-free lifestyle. The Built-To-Suit models of co-living spaces rightly respond to the need of these work sectors that prefer 'convenience' over existing 'comfort'.

WHAT IS HYLIV?

THE NEW FACE OF URBAN ROOM SHARING

HyLiv is the all new definition of room-sharing within a co-living setup that is all set to meet the evolving needs of the millennial population. HyLiv is the predicted expansion of the boundaries of co-living sector that discovers the growth track of the millennial mind-sets and creates a space solution that not only solves, but enhances the lives of the millennial population. Being the befitting blend of luxury and room-sharing perks, HyLiv is the perfect place-to-be for any millennial hunting for a place that is more than just an abode.

Co-joining the affluent amenities and the affordability factor, HyLiv offers hassle-free living in a lively likeminded-community, altogether nestled in well-monitored safe boundaries. Living in HyLiv, the person would enjoy the stay at the well-serviced spaces that gives them the liberty of using their freed time on their millennial lifestyle, while returning to the comfort of a home coupled with safety of a community at the end of the day.

“

**HYLIV IS THE LUXURY
LIVING AT THE COST OF A PG.**

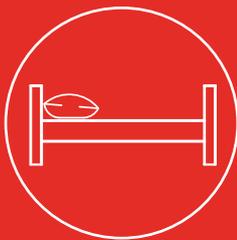
”



REDEFINING CO-LIVING

HyLiv introduces the dweller to a high style of living that is curated just for them. Unlike the others in the co-living sector, HyLiv offers the spaces that are ‘created’ as custom-made spaces for the sole purpose of hosting a co-living lifestyle within its boundaries. With the warm luxury face of red on the outside and the cool millennial face of blue on the inside, HyLiv is full of surprises. It might look like something seen, but it is actually something unforeseen. Every single detail of the community formation and space assemblage is fabricated with a wide team of designers, executors and digital developers who bring the vibe together. While the “**sense of belonging**” is brought by the design, the match of like-mindedness and hassle-free access is brought by the digital modes and the consistency with 24x7 functions of the amenities is brought by the actual execution. Thus, an uber-utopian intermix with every desired life-enhancing elements is seen all across the faces of HyLiv.

Hassle-free living in a lively
likeminded-community, with world class **amenities**



Shared
Bedrooms



24*7
Security



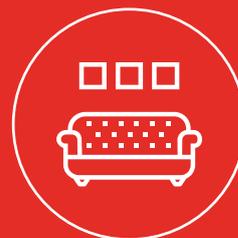
Well Equipped
Kitchen



Free Wi-Fi



Housekeeping



Fully Furnished
Rooms

WHY HYLIV ?

HYLIV HAS EVERYTHING A MILLENNIAL CONSIDERS FOR A LIVING –THAT’S WHY.

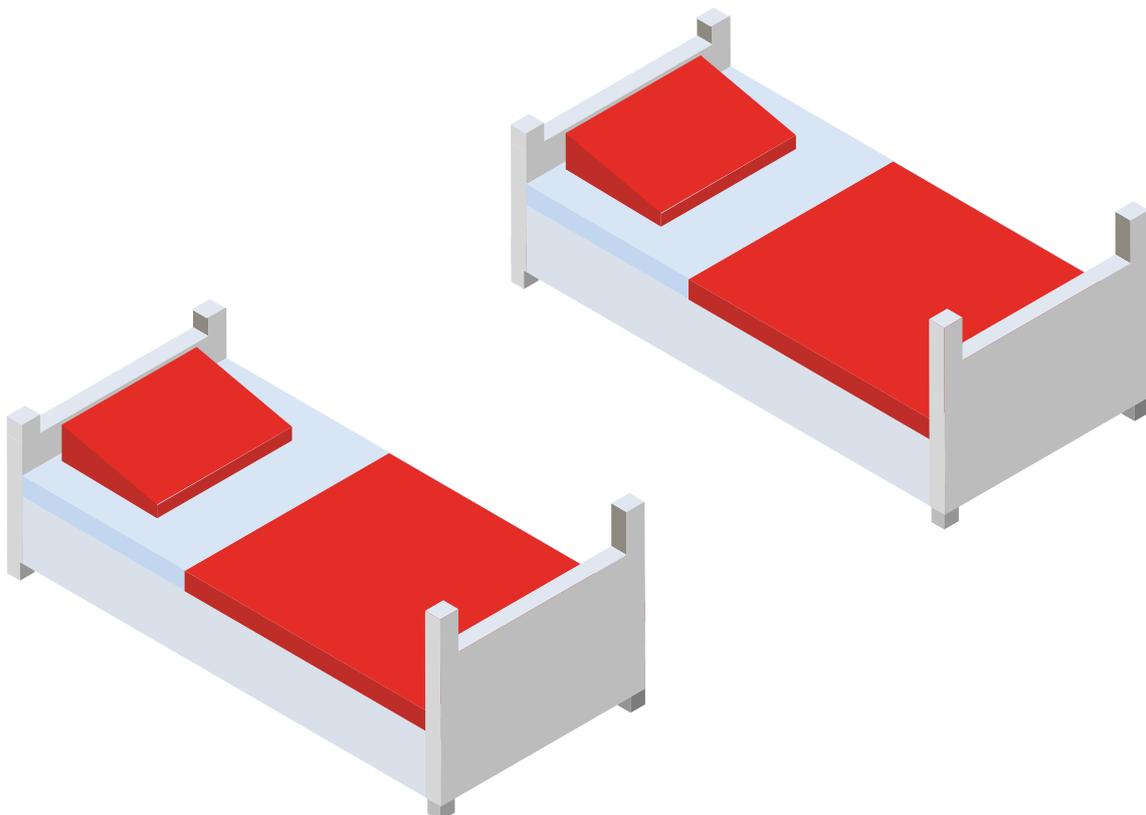
More than having everything that a millennial *needs*, HyLiv has everything a millennial dreams. Unlike the beginner models of co-living that focus primarily on affordability, the new ones shift their importance towards the user’s preferences over everything from “look & feel” to access & function. A co-living specific furnishing & design taken up by HyLiv, ensure the custom-made nature of the space that adds the uber flavour to the indoor time.

Though HyLiv in itself is a co-living space, it is not a replica of the co-living concepts. Rather, it is an inspiration that comes with an all-new perspective on urban millennial dwelling preferences.

“

**HYLIV IS THE LATEST 2.0
VERSION OF CO-LIVING CONCEPTS**

”



UBER PERCEPTION OF HYLIV

The dawn of gig economy has had almost 10% of the population start earning through digital platforms. This has in turn stressed the importance of the place of stay for the emerging professionals, in a way that demands to meet both the economic and space privacy constraints to aid a smooth life. With the life of every millennial demanding a curated way, spotting the commons remain key. HyLiv creates such a common place that could bring together the people of similar mind-sets, professional life, lifestyle and more, in turn creating a community that might be different in depth, yet ready-to-share the interests on a common scale. This helps in discovery of commonness amongst the uncommonness. This is where people have the **freedom of choice** of comfort, freely determined by the extent of their introverted and extroverted ranges of comfort.



HOW DOES HYLIV WORK?

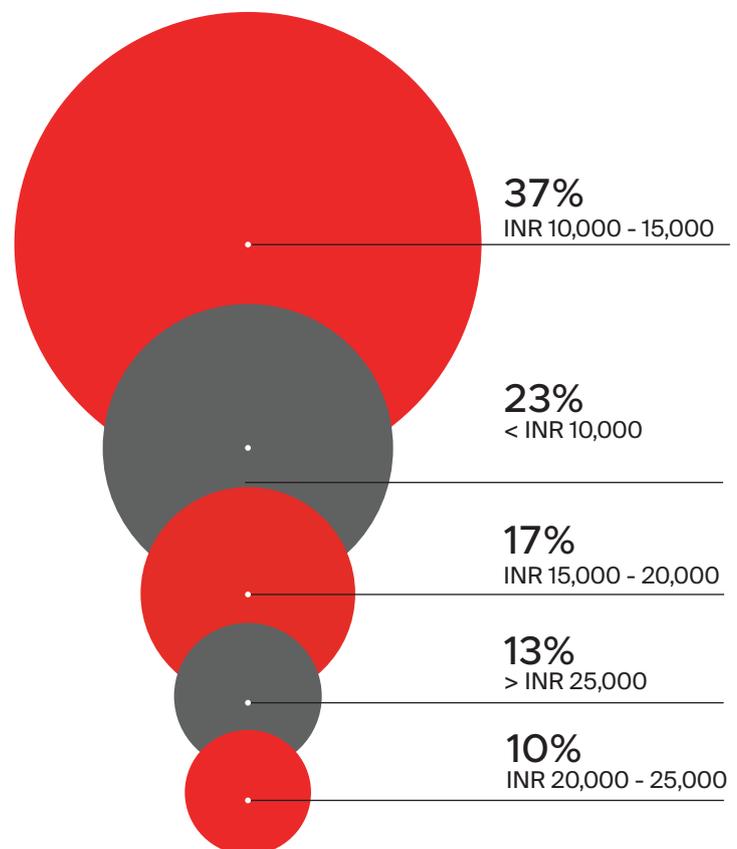
HyLiv provides an all-inclusive rental accommodation, enviably well-serviced, with facilities available at their fingertips that requires nothing but raising a service ticket. These requests are addressed through digital means, through the “HyLiv Mobile App”. This brings the HyLiver closer to his/her assistance team, which is instantly responsive unlike conventional landlords.

A TAKE ON THE FUTURE OF CO-LIVING

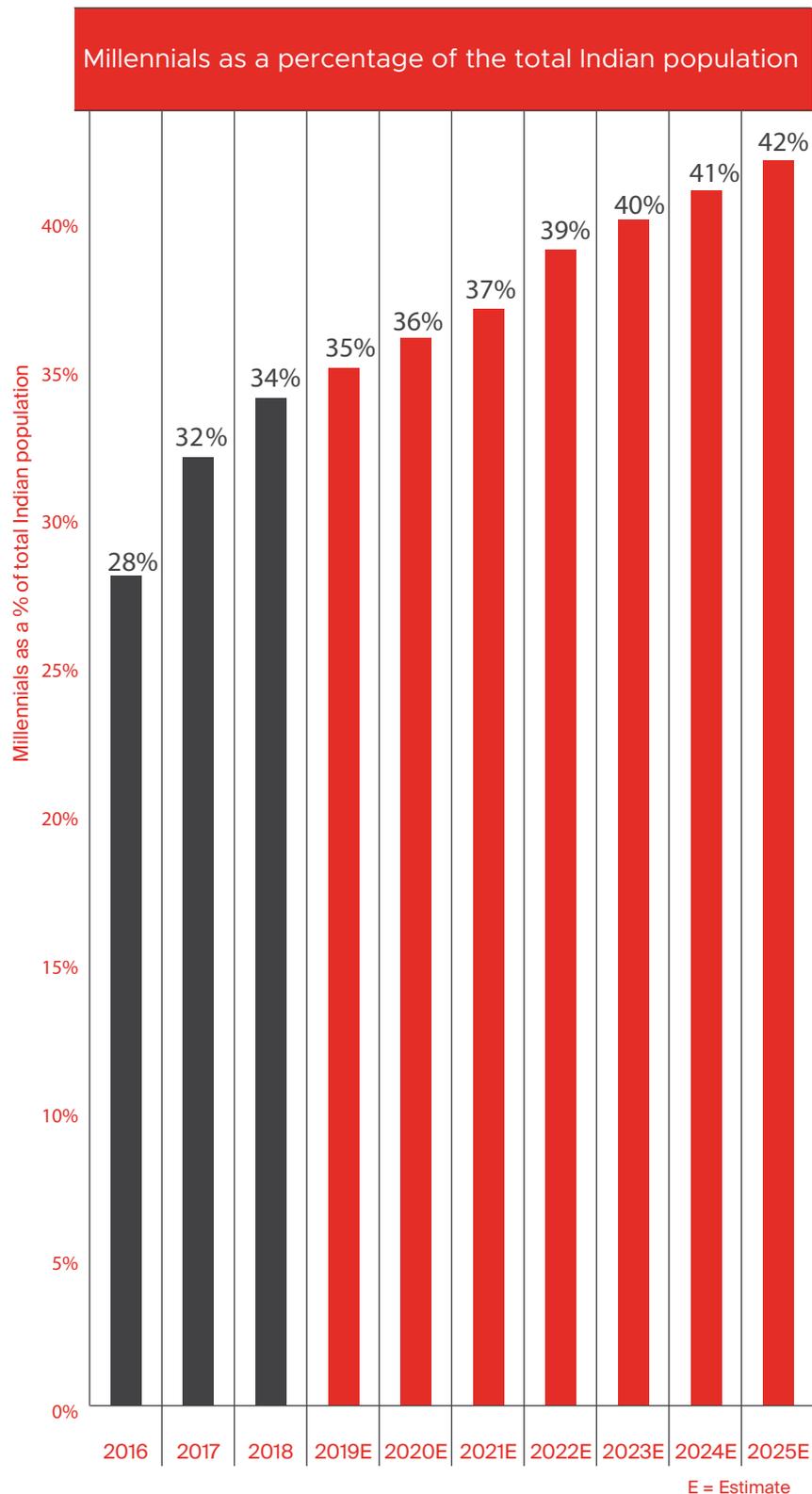
A survey from 2010 on estimated increase in millennial population has inferred a 42% growth by 2025, which makes the scope of co-living crystal clear. Studies prove that despite the increase in gross income of the population, almost 63% of them are not willing to spend more than Rs. 15,000 on rental housing. That’s why you have HyLiv!

The rapidly emerging co-living spaces in dense urban centres are struggling to economically solve the housing shortage which is estimated to only increase in near future. As cost per square-foot of space escalates in global power centres, the co-living trend will only grow

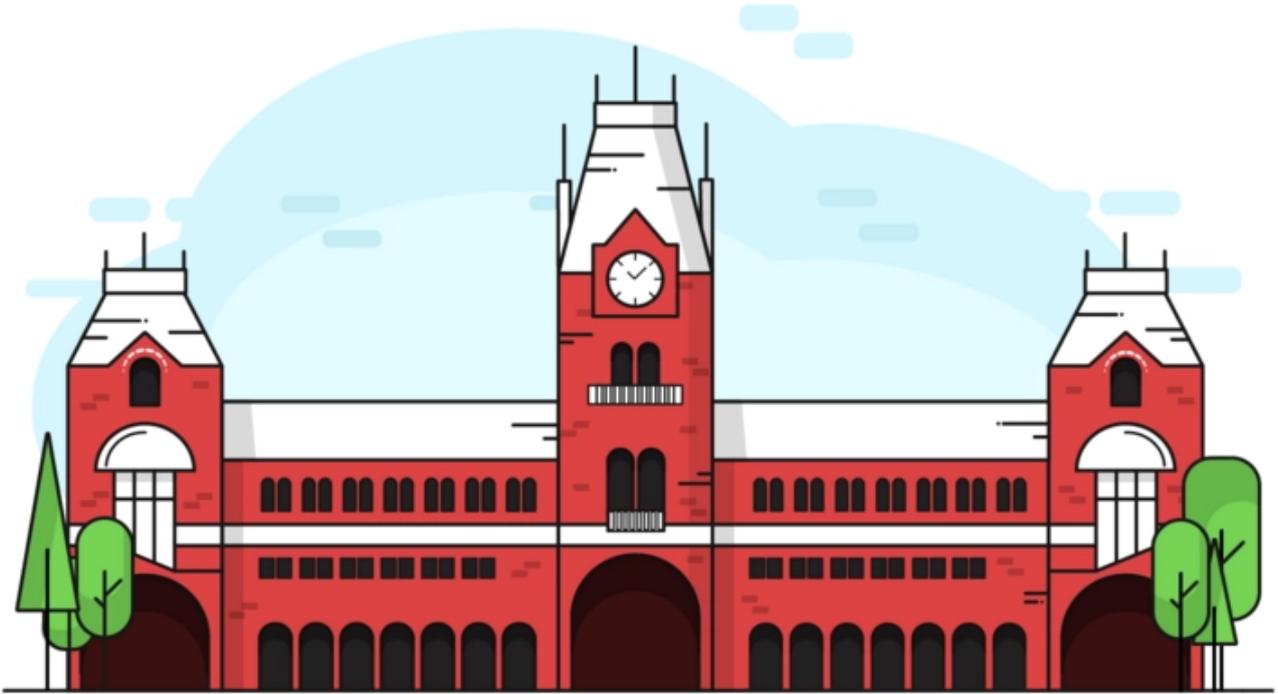
Private working professional respondents’ willingness to spend on monthly rentals



consistently. Along with the costs, the rising demands such as student housing have a huge opportunity under co-living sector. Many other user groups are expected to evolve over the course of time, opening up opportunities for revolutionary ideas from emerging companies like HyLiv who meet the “needs” and “wants” at the same time. As user groups evolve, boundaries of the co-living sector are expected to grow, giving more room for smart dwelling solutions.



FUTURE ROADMAP AND MILESTONES



HyLiv has launched in Chennai with an aim of extending across cardinal directions, boundaries, cultures and mind-sets as game-changers bringing dwelling options that could respond to every evolving millennial need. With an unpredictable future amidst a million predictions about the millennial population, HyLiv strives to be on the top of everything from technology, design, user considerations and more to be the signature co-living space that would be worth every penny spent.

The ultimate aim of HyLiv lies in outpacing the speed of technology, design and even the strategies of its competitors in making the futuristic ideals possible even today.



“

**HYLIV - WHERE TODAY
WILL FEEL LIKE 2025**

”

OUR CHENNAI LOCATION

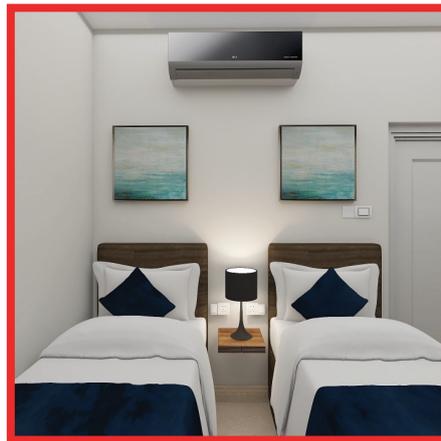
ALLURE, VADAPALANI



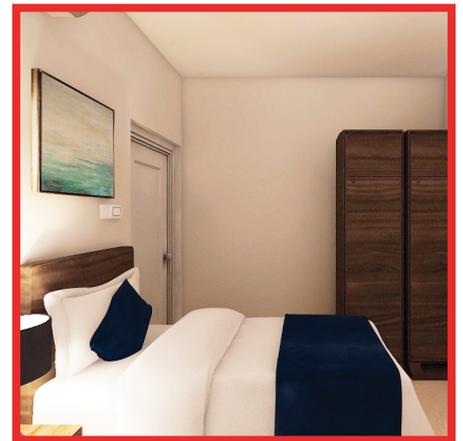
HyLiv Allure is located in Vadapalani. This HyLiv's coliving space is the perfect choice for every millennial who has intermediary needs that lie between the "work life" and the "actual life".



TRIPLE SHARING



DOUBLE SHARING



PRIVATE ROOM



LOCATION HIGHLIGHTS



Forum Mall



Vadapalani Metro



SIIMS Hospital



SRM College

AMENITIES

Fully Furnished Rooms | Air Conditioner | Well Equipped Kitchen | Free WiFi TV | House Keeping | Washing Machine | Free Maintenance | Parking & more

OUR CHENNAI LOCATION

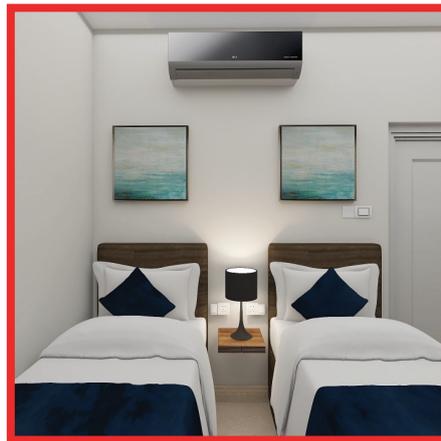
MEADOWS, PALLAVARAM



HyLiv Meadows is located in Pallavaram GST. This HyLiv's coliving space is the perfect choice for every millennial who has intermediary needs that lie between the "work life" and the "actual life".



TRIPLE SHARING



DOUBLE SHARING



PRIVATE ROOM



LOCATION HIGHLIGHTS



Global Chad Consultants



Airport Metro Station



BP Jain & Deepam Hospital



Temple Tower Bus Stop

AMENITIES

Fully Furnished Rooms | Air Conditioner | Well Equipped Kitchen | Free WiFi TV | House Keeping | Washing Machine | Free Maintenance | Parking & more

OUR CHENNAI LOCATION

PEBBLES, THORAIPAKKAM



HyLiv Pebbles is located in Thoraipakkam. This HyLiv's coliving space is the perfect choice for every millennial who has intermediary needs that lie between the "work life" and the "actual life".



FOUR SHARING



TRIPLE SHARING



DOUBLE SHARING



LOCATION HIGHLIGHTS



VIVIRA Mall



AGS Cinemas



Tidel Park



DB Jain College

AMENITIES

Fully Furnished Rooms | Air Conditioner | Well Equipped Kitchen | Free WiFi TV | House Keeping | Washing Machine | Free Maintenance | Parking & more

OUR CHENNAI LOCATION

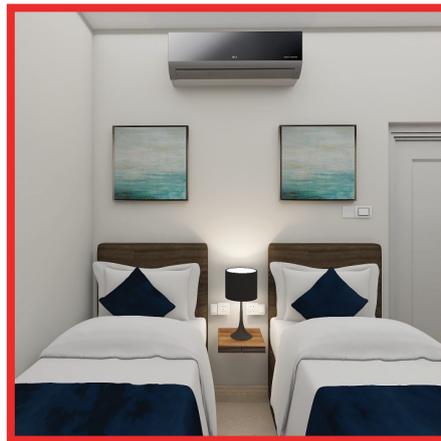
SPRINGS, POTHERI



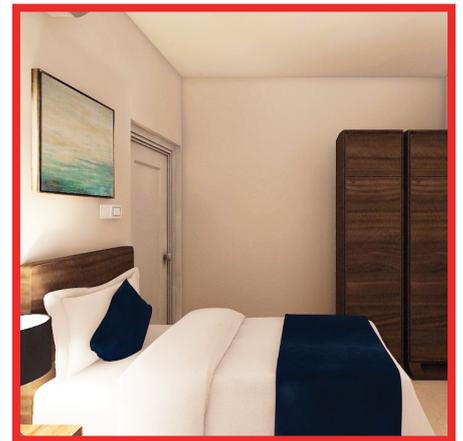
HyLiv Springs is located in Potheri. This HyLiv's coliving space is the perfect choice for every millennial who has intermediary needs that lie between the "work life" and the "actual life".



TRIPLE SHARING



DOUBLE SHARING



PRIVATE ROOM



LOCATION HIGHLIGHTS

- | | |
|---|--|
|  Zoho Corporation |  Kattangalathur Station |
|  SRM & VIT College |  Urapakkam Bus Terminus |

AMENITIES

Fully Furnished Rooms | Air Conditioner | Well Equipped Kitchen | Free WiFi TV | House Keeping | Washing Machine | Free Maintenance | Parking & more

OUR CHENNAI LOCATION

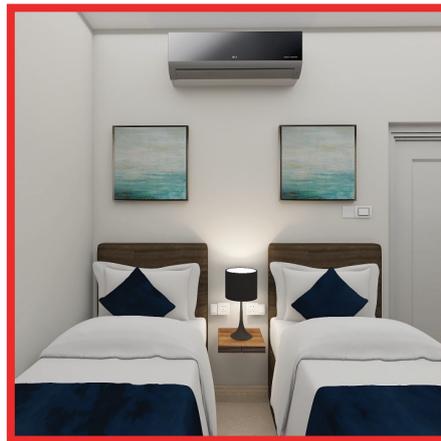
SPARKS, PADUR



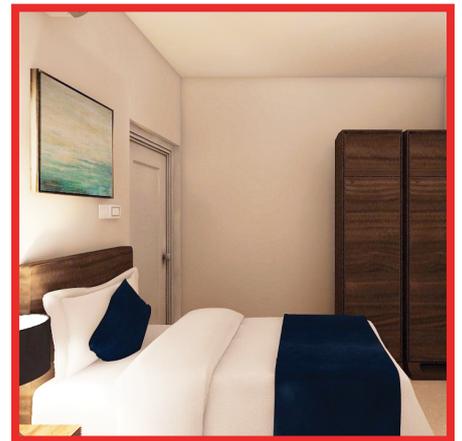
HyLiv Wester is located in Saligramam. This HyLiv's coliving space is the perfect choice for every millennial who has intermediary needs that lie between the "work life" and the "actual life".



TRIPLE SHARING



DOUBLE SHARING



PRIVATE ROOM



LOCATION HIGHLIGHTS



Mayajaal & PVR



OMR Stretch



Chettinaad Health City



IT Hub

AMENITIES

Fully Furnished Rooms | Air Conditioner | Well Equipped Kitchen | Free WiFi TV | House Keeping | Washing Machine | Free Maintenance | Parking & more

OUR CHENNAI LOCATION

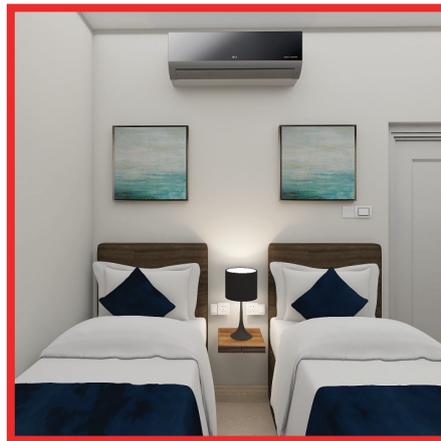
WESTER, SALIGRAMAM



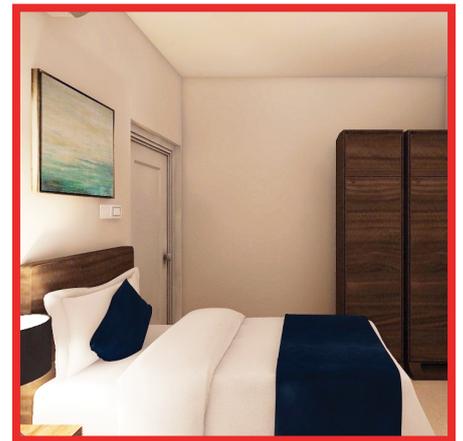
HyLiv Pebbles is located in Thoraipakkam. This HyLiv's coliving space is the perfect choice for every millennial who has intermediary needs that lie between the "work life" and the "actual life".



TRIPLE SHARING



DOUBLE SHARING



PRIVATE ROOM



LOCATION HIGHLIGHTS



FORUM Mall



Vadapalini Metro



Surya & Vijaya Hospital



Vadapalini Bus Depot

AMENITIES

Fully Furnished Rooms | Air Conditioner | Well Equipped Kitchen | Free WiFi TV | House Keeping | Washing Machine | Free Maintenance | Parking & more